



COMPANY PROFILE

SINCE

1974

ABOUT US

Kassatly Group Holding has been a family heritage since 1974. The group grew from local & regional to global markets, through continuous efforts and development of new products, meeting the ever-changing consumers' behaviors and needs.

PRODUCTS

This group is now producing alcoholic and non-alcoholic beverages, with hundreds of "Stock keeping Unit" (SKUs), in addition to some delicacies such as Jam. Our brands are sold across 40 countries.

KASSATLY
CHTAURA

BEIRUT
◆ BEER ◆

FREEZ

BUZZ

MEZZA

fruita
stic

Château Ka



50%

TURNOVER

FREEZ being our current star brand, brings in 50% of the total turnover.

COMPANY STRUCTURE

The organizational structure is divided into 3 parts

01 Management & Administration

02 Production

03 Sales & Distribution
including Lebanese market and export.

455

EMPLOYEES

out of which

340

WHITE COLLAR

105

BLUE COLLAR



CONTACT US

Office +961 1 899888 Fax +961 1 878068

Plant +961 8 543500 Fax +961 8 543318

kassatly.net

info@kassatly.net